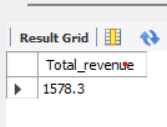
**PIZZA SALES SQL QUERIES**

1. **KPI’S**

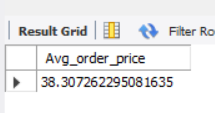
**1.Total Revenue**

select sum(price) as Total\_revenue from pizzas;



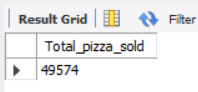
**2.Average Order Value**

select (sum(quantity \* pizzas.price)/ count(distinct order\_ID)) as Avg\_order\_price from order\_details join pizzas on order\_details.pizza\_ID = pizzas.pizza\_id;



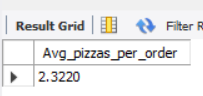
**3.Total Pizzas Sold**

select sum(quantity) as Total\_pizza\_sold from order\_details



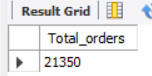
**4.Average Pizzas Per Order**

select sum(quantity) / count(distinct order\_ID) as Avg\_pizzas\_per\_order from order\_details



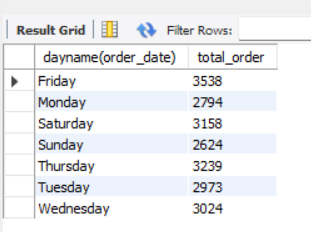
**5.Total Order**

select count(distinct order\_ID) as Total\_orders from orders



**1.Daily Trends For Total order**

select dayname(order\_date), count(distinct order\_ID) as total\_order from orders group by dayname(order\_date);



**2.Monthly Trends for Total Order**

select monthname(order\_date), count(distinct order\_ID) as total\_order from orders group by monthname(order\_date);

